



# Gloucester County Economic Development

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COVID-19 BUSINESS  
RESOURCES



GLoucester COUNTY  
Economic Development  
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May 29, 2020

## William & Mary's Business School collaborates with Hampton Roads Small Business Development Center to offer free consulting to businesses affected by COVID-19



The Raymond A. Mason School of Business at William & Mary and the Hampton Roads Small Business Development Center (HRSBDC) have formed a partnership to provide consulting services to small business owners in the Hampton Roads area through a newly-formed, student-led organization offering free consulting. The CrimDell Small Business Network (CrimDell SBN) provides business students at William & Mary the opportunity to serve as SBDC Business Analysts, working in pairs to help small business owners navigate the effects of COVID-19.

Each client will be offered 10 free hours of counseling, which includes screening, research, and the development of a work plan for their business. The Hampton Roads Small Business Development Center will provide general oversight and support, while the CrimDell SBN will directly manage all student business analysts and provide additional resources, as needed.

Student Business Analysts began working with business owners in late of May 2020, focusing specifically on COVID-19 relief. The organizations plan to continue to partner and deliver assistance to businesses across the region until at least August 2021.

Key representatives in this joint venture include James Carroll, the Executive Director at HRSBDC, Dr. Brett Alpert, Associate Dean of Career Services & Executive Director of the Graduate Career Management Center, and W&M MBA Alumnus, Executive Director of StartWheel, and experienced SBDC counselor, Tim Ryan. The CrimDell Managing Directors, Cara Simpson (MBA Class of 2021) and Vicki Harrington (MBA Class of 2021), and Associate Managing Director, Jack Spencer (BBA Class of 2021), will oversee and manage the program.

**Businesses interested in accessing CrimDell's free COVID-19 consulting services can contact Managing Directors Cara Simpson or Vicki Harrington at [CrimDellSBN@gmail.com](mailto:CrimDellSBN@gmail.com).**

### ***About the Raymond A. Mason School of Business***

*William & Mary's business school is rebuilding the global economy by training the next generation of revolutionary business leaders. It offers undergraduate and graduate instruction, including full-time, part-time evening, executive and online MBA degree programs, one-year masters programs in accounting and business analytics, as well as corporate education. The school develops successful business leaders by providing world-class instruction and unparalleled opportunities for mentorship and experiential learning.*

### **About the CrimDell Small Business Network**

*CrimDell SBN is a newly-formed, student-led organization created to help bridge the distance between existing small businesses in the Hampton Roads area and Raymond. A. Mason School of Business. The CrimDell organization aims to bolster the connection between small business owners and William & Mary's Raymond A. Mason School of Business, create opportunities for projects between students and business owners, and provide educational resources for business owners and students to facilitate projects.*

### **About the Hampton Roads Small Business Development Center**

*The Small Business Development Center of Hampton Roads, Inc. is part of a statewide network that is directed by The Mason Enterprise Center at George Mason University. It is hosted locally by the Hampton Roads Chamber of Commerce and supported by Thomas Nelson Community College, Eastern Shore Chamber of Commerce, Franklin-Southampton Area Chamber of Commerce, and the Isle of Wight-Smithfield-Windsor Chamber of Commerce. The SBDC is funded in part through a cooperative agreement with the US Small Business Administration.*

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## **You can find out what is going on with your EIDL application the following way:**

Before calling, have the ID application number available, the approximate date and/or month you submitted it.

- Call 1-800-659-2955
- Select option #1
- When the person answers the phone, explain that you want to know the status of your EIDL application. The representative who answers the phone does not have access to the database, *so you must ask them to escalate your call to another department.* If they don't seem to know what you are talking about, hang up and call again. You will get a different representative who answers the phone and they will likely know what they have to do to escalate your request.
- Your call will be escalated/transferred to the department that has the database and can look up the status of your application. You will be transferred to a different representative.
- Provide them with the information they request and they should be able to tell you what is happening.

Try calling earlier in the morning as it may enable you to get through faster.

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**MASK  
UP!**



**Help Reduce the Risk  
of Transmission!**

Virginia Governor Ralph Northam has announced that, starting Friday, May 29, wearing masks will be required for everyone in the state inside all brick and mortar retail establishments; inside all personal care and grooming establishments; inside places where people congregate; inside food and beverage establishments, except when eating; on public transportation; at entertainment and recreation businesses; and when accessing state or local government services.

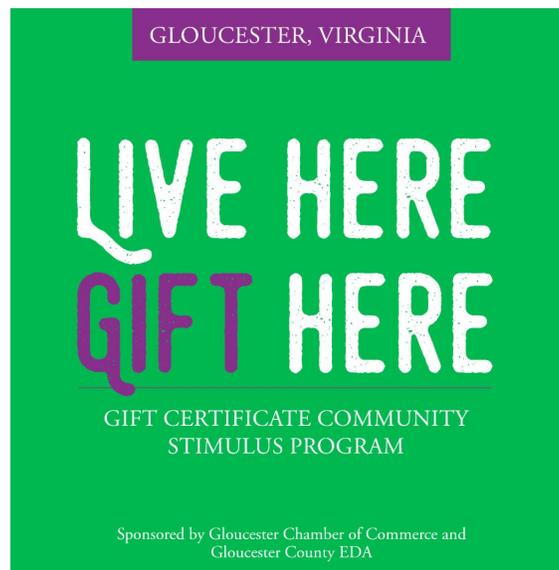
The only exceptions are for those younger than 10 years old; while eating or drinking; while exercising; if you have trouble breathing, or are unable to remove your mask without help; or if your health conditions prohibit wearing a face covering.

Enforcing these requirements will be the duty of the Virginia Department of Health. Any questions should be directed to 1-855-949-8378.



During the **Governor's Press Conference** he addressed the many concerns swirling around enforcement of his mask mandate in all public places starting today, May 29<sup>th</sup>. The Governor and his general counselor stated that businesses and their employees are not to be the enforcers or put themselves in a harmful position. The Governor encouraged businesses to clearly post his mandate at the entrance for customers and that they do mandate employees to wear masks. The guidelines and signage for businesses to print and post at the entrance to their business can be found on his [website](#) and will be available in English and Spanish.

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