

Community Engagement and Public Information Department



Gloucester Parks, Recreation and Tourism
Department to Host First-Ever Virtual Daffodil
Festival

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While the 34th Annual Daffodil Festival, scheduled for this weekend, had to be cancelled due to COVID-19, Gloucester Parks, Recreation & Tourism is working to host the first ever Virtual Daffodil Festival. Staff members have been hard at work, gathering information, making videos and putting together some of the favorite aspects of this much-loved community event, according to Katey Legg, director of Gloucester's Parks, Recreation and Tourism department.

This event will include a series of posts and videos on the Daffodil Festival Facebook page, coinciding with what one might find at any point during the actual festival. Events will include but are not limited to: A "Virtual Parade" at 10 a.m., highlighting the Princesses and Little Miss Daffodil contestants; the unveiling of this year's Official Print, face painting tutorials, music entertainment, tips and recipes on festival food, the Daffodil Show and much more! The crowning of the 2020 Daffodil Queen, Little Miss Daffodil, and announcement of the Scholarship recipient will be planned for an event later in the year.

"The great thing about this virtual event is that if you miss something, you can always go back and view it," Legg said. "If you really enjoyed something, you can experience it again!" Links will be provided to "attendees" of the vendors who would have been attending the live festival. In addition, you can enjoy a sneak peek of what one might see at the 2021 Festival. Visitors can "attend" the event by visiting the Daffodil Festival Facebook Page at <https://www.facebook.com/daffodilfestivalgloucesterva/>. The website (daffodilfestivalva.org) will also have links to portions of the virtual festival as well.

“While this won’t take the place of the Daffodil Festival on gorgeous Main Street, we hope that this will bring a little bit of joy to the citizens of Gloucester during these stressful and uncertain times,” Legg said. “The bulbs must grow on!”