



Gloucester County Parks, Recreation & Tourism

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FOR IMMEDIATE RELEASE

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Sponsorship Opportunities Available for Daffodil Festival


Plans for the 2023 Gloucester Daffodil Festival are already underway, and sponsorship opportunities began August 1. The 2023 Festival is scheduled for April 1-2 with the theme, "Let's Jazz it Up, the Trumpets are Blooming."

"Sponsoring the Daffodil Festival is a great way to show your community spirit and put your business name in front of local residents, as well as over 25,000 guests who visit the festival each year," said Debbie Wesolowski, the festival's coordinator.

There are various sponsorship packages that are available on the festival's website, <https://daffodilfestivalva.org/sponsor-info/>. Packages range from \$5,000 to \$300. Sponsorships include various perks such as vendor space, free Daffodil Festival prints, company name included on festival printing and website and more. "These packages are a great advertising value for all that is included," Wesolowski added. "We appreciate all our sponsors who continue to support the festival and welcome new sponsors. We could not do it without you!"

In other news, applications for the 2023 Daffodil Festival Queen, Little Miss Daffodil and the Annual Scholarship will be accepted beginning October 1. The deadline to turn in the applications will be Feb. 10, 2023. For more information, contact Wesolowski at 804-210-1903 or dwesolowski@gloucesterva.info.

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Sponsorship Packages

for the 2023 Daffodil Festival are Now Available!



Link in Description