



Gloucester Department of Community Engagement and Public Information

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FOR IMMEDIATE RELEASE

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Gloucester's PR&T Department Donates Proceeds from Parade to Bread for Life

The Gloucester County Parks, Recreation and Tourism Department recently donated \$400 of proceeds from its 2020 Christmas and Holiday Parade, "Hometown Holiday" Mini-Virtual Edition to the Bread for Life Community Food Pantry located in Gloucester Court House. The pandemic forced the parade to go virtual, which drew unprecedented community support and enthusiasm.

This year, 34 community members, school groups, local businesses and Gloucester County departments decorated shoebox-sized floats, which were filmed in front of several different Main Street backdrops. A day after the parade made its debut online, all the parade entries were taken to Main Street for the public to view under a tent.

Visitors were asked to place a coin in a jar next to each float to show their support and vote for the entry that they liked the most. This is where the money was raised for Bread for Life.

"It warms our hearts that we were not only able to continue a tradition that the community has grown to know and love, but that we were also able to help support an organization that provides to so many in the community who are in need," said Katey Legg, Gloucester's Parks, Recreation and Tourism Director.

If you haven't yet viewed the 2020 Christmas and Holiday Parade Mini-Virtual Edition, it is still available by visiting www.gloucesterva.info/pr or <https://www.facebook.com/GloPRT>.

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Photo caption: *Monique Raposa, Executive Director of the Bread for Life Community Food Pantry in Gloucester, stops by the Gloucester Parks, Recreation and Tourism office to pick up the donation as a result of this year's parade.*