



Gloucester Department of Community Education

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Gloucester County Announces Facebook & Twitter Initiative

Recognizing the expanding role social media plays in providing timely communications, Gloucester County now has an official Facebook page and Twitter handle to connect and communicate public announcements, important meetings, events and topics of interest. The Facebook and Twitter social media initiative is a cooperative effort of the departments of Information Technology and Community Education with oversight by the Social Media Committee. Amanda Wallace, Communications Coordinator for the Department of Community Education serves as the moderator and facilitates daily posts. A few of the current postings include an announcement of the weekly Town Crier e-news blast, a link to the government and school television channels for broadcasts and streaming, and referrals to the Weatherization Assistance Program.

Citizens are asked to like the county on Facebook at www.facebook.com/gloucesterva and follow the daily posts on Twitter @gloucesterva. Please take a moment to review the posting guidelines under the "About" section of the Facebook site.

In addition to the new county Facebook page, other county departments that have individual Facebook pages citizens may want to like and follow include: Parks, Recreation and Tourism; Gloucester Library; and Gloucester Sheriff's Department. For more information, please contact the Gloucester Department of Community Education at 693-5730 or awallace@gloucesterva.info.

- END OF ANNOUNCEMENT-