



## Gloucester Department of Community Education

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### **MEDIA RELEASE**

FOR IMMEDIATE RELEASE

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### **GLOUCESTER 2015 DISASTER PREPAREDNESS GUIDE RECEIVES NATIONAL AWARD**

The 2015 “Are You Prepared?” disaster preparedness guide, published by the Gloucester Department of Community Education, has been awarded the highest recognition in the 2016 APEX Awards for Publication Excellence Competition, sponsored by Communications Concepts. The APEX award is a competitive national award given for best practices in print, web and e-publishing. Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications effectiveness and excellence. Of the more than 1,600 entries submitted, Gloucester County’s disaster preparedness guide received a rare and prestigious Grand Award, presented to only 86 entries, in the category of One-of-a-Kind Publications.

The publication was highly praised for being “simple, clear, concise, easy to read, to understand, to remember, and, most important, to act on. It’s precisely what a disaster preparedness guide should be,” noted one judge.

The disaster guide was created by Amanda Wallace, Communications Coordinator for Gloucester Community Education, to help citizens be more prepared in the event of a disaster. The guide is comprehensive and contains information about what to do before, during and after a disaster occurs, as well as how to build responsibly for flooding and hurricanes.

The 2016 guide will be printed and mailed to all Gloucester County households in mid-July. Residents and businesses are encouraged to read and retain the guide for easy reference and preparedness. For more information about the Gloucester County Disaster Preparedness Guide, please contact Amanda Wallace with the Department of Community Education at 693-5730 or [awallace@gloucesterva.info](mailto:awallace@gloucesterva.info).

**## End of Announcement**