

Business Education Workshop

How to Start & Manage Your Own Business

a free workshop sponsored by the

Middle Peninsula Planning District Commission

Saturday, September 26, 9:00-11:30 am

Saluda Professional Bldg, 125 Bowden Street

**Are you interested in
starting a business but
concerned about...**

...how to begin?

...where to begin?

...whether your idea
makes sense?



Here's your change to get some answers.

After this workshop you will know....

- how a business plan can help you
- your option for a legal structure of the business
- the importance of creating a budget
- the good news and the bad news about getting financing for your business
- how to define your product or service benefits and your target customer

Don't fall into the trap of "Build it and they will come," because they won't.



To [Register](#) or for more info visit us at
williamsburg.SCORE.org/localworkshops.